



## Auction & Benefit

Dear Friend of SOF:

SOF (School of the Future) is a small secondary school that serves children from sixth grade to twelfth grade in Gramercy. It is a gem of a place where students transform intellectually, emotionally and socially. We are holding our annual fundraising Auction & Benefit on March 31st, 2020. Auction Sponsorships help to underwrite the costs of our event so that 100% of the proceeds from the event go toward supporting programming at SOF including:

- Art
- Drama
- Music
- School Plays
- Sports
- SoulFest
- Tutoring
- Field Trips
- SAT Prep
- Academic Clubs

An Auction Sponsorship is an excellent means of promoting your business while supporting the students at SOF. Your sponsorship will expose your brand to over 700 families. We offer a variety of sponsorship options for different budgets:

### **\$2,500 Platinum Sponsor**

- Tier Exclusivity (1 platinum sponsor per business type)
- Logo and link on SOF website, auction website and SOF newsletters
- Acknowledgement during the live auction
- Sponsorship at the live auction
- 4 Tickets to the Auction

### **\$1,000 Gold Sponsor**

- Tier Exclusivity
- Logo and link on SOF website and SOF newsletters
- Acknowledgement during the auction
- Sponsorship at the live auction
- 2 tickets to the Auction

### **\$500 Silver Sponsor**

- Logo and link on SOF website and auction newsletter
- Acknowledgement during the auction
- 2 tickets to the Auction

### **\$250 Bronze Sponsor**

- Logo and link on SOF website and auction newsletter
- Acknowledgement during the auction

To become a sponsor, please use the form below. If you have any questions, please feel free to email us at [sofparent@gmail.com](mailto:sofparent@gmail.com). On behalf of all the students, teachers and families at SOF, thank you in advance for your participation and for your support of public school education in New York City.

Sincerely,

Shari Vilchez-Blatt & Karen Arrends  
SOF Auction Co-Chairs



## 2020 Auction & Benefit Sponsorship Form

Donor/Company: \_\_\_\_\_

Contact Name (if different): \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

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### YES, I would like to underwrite the event at:

- \$2,500 Platinum
- \$1,000 Gold
- \$500 Silver
- \$250 Bronze

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### PAYMENT INFORMATION

Check enclosed (please make payable to "SOF PA")

Credit Card  Amex  Visa  Mastercard

Credit Card Number: \_\_\_\_\_

CVV: \_\_\_\_\_ Expiration Date: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

The SOF PA is a registered non-profit 501(c)(3). A federal tax ID number will be provided to you in acknowledgment of your donation. Please contact the SOF Auction Committee with any questions at [schoolofthefutureauction@gmail.com](mailto:schoolofthefutureauction@gmail.com).

**Thank you for your generous support!**